SEVEN ARROWS CREATIVE

Logo & Media Kit

Approved assets for sponsors, vendors and event organizers

Choose the right version

Use the full-color version with sufficient contrast. A one-color file is included when needed.



LIGHT BACKGROUND



DARK BACKGROUND

Core colors

CYAN
#00C8F2

DARK
#12161E

LIGHT
#F6F8FC

Usage rules

- Use these files to identify Seven Arrows Creative in approved promotional material.
- Keep the logo in its original proportions; do not stretch, rotate, crop or recolor it.
- Maintain clear space around the artwork and ensure the tagline remains readable.
- Do not imply endorsement, sponsorship or partnership beyond the actual arrangement.
- For substantially different uses or modifications, request approval from Seven Arrows Creative.

File selection

PNG (transparent)	Digital layouts, websites, event flyers and social media
SVG (traced paths)	Scalable layouts and design software
PDF (traced paths)	Print production when a vector format is requested

Technical note: SVG/PDF artwork was traced from approved 6,000-pixel PNG sources, not exported from the original editable vector master. Inspect before critical large-format printing.